





## Girls On The Move Week

#### WHAT?

It is the international
event of Elles bougent
association for International
Women's Day

#### WHEN?

From March 2nd to March 8th

#### WHAT FOR ?

Highlighting and promoting the diversity of jobs within STEM, demonstrating your commitment to support gender diversity in science & technology

#### WHO?

Companies, secondary schools, universities.





# Eligibility Criteria



REGISTER BETWEEN DECEMBER 1ST, 2019 AND JANUARY 31ST, 2020 ON THE WEBSITE WWW.ELLESBOUGENT.COM

ORGANIZE AN EVENT RELATED TO GENDER DIVERSITY IN THE TECHNOLOGY OR ENGINEERING SECTOR

YOU MUST HAVE AT LEAST TWO GENERATIONS PRESENT AT YOUR EVENT (AMONG ACTIVE WOMEN, STUDENTS AND HIGH SCHOOL STUDENTS)

IF YOU DO NOT MEET ALL OF THESE CRITERIA YOUR EVENT WILL NOT BE LABELLED GIRLS ON THE MOVE WEEK.



## How does it work?

IF YOU ARE A
COMPANY

IF YOU ARE A
UNIVERSITY, A FRENCHSPEAKING HIGH SCHOOL

- Organize an action
- Mobilize your female mentors
- Invite students from local schools or contact us to be put in touch with French-speaking partners
- Register your action before January, 31st
   2020 on our website
- Organize an action
- Mobilize your students, teachers
- Register your action before January, 31st 2020 on our website

#### ONCE YOUR REGISTRATION HAS BEEN VALIDATED

- Your action will appear on our website and will be relayed on our social media accounts
- We will send you a communication guide and goodies



# Elles bougent can help you. . .

If you are looking for young girls for your action but have not succeeded in mobilizing them through your local partners:

**Elles bougent** can **mobilise** its French-speaking partners:

For high school students:

Agence pour l'enseignement français à l'étranger

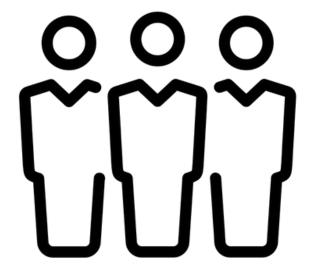
For female students:

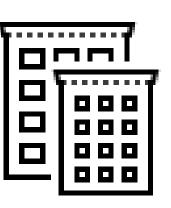


IN THIS CASE PLEASE INDICATE THE NUMBER OF YOUNG WOMEN YOU WANT TO WELCOME IN THE ONLINE REGISTRATION FORM.

If you are looking for women engineers to work with your students for your actions but you have not been able to find them:

Elles bougent can mobilise its partner companies :





IN THIS CASE, PLEASE INDICATE THE NUMBER OF SPEAKERS YOU WISH TO WELCOME IN THE ONLINE REGISTRATION FORM.



#### WHAT TO DO?

# Feel free to organise any kind of activities, whenever you want, (between March 2th – 8th).

#### **•SOME EXAMPLES OF ACTIONS TO BE IMPLEMENTED:**

Industrial site visits led by female engineers.

Introductory workshops for young girls.

Casual meetings between female engineers & students (breakfast, networking, happy hours, afterworks...).

Discussion, conferences and «speak-meeting», with female engineers and technicians and young students taking place in the company or the schools/universities.

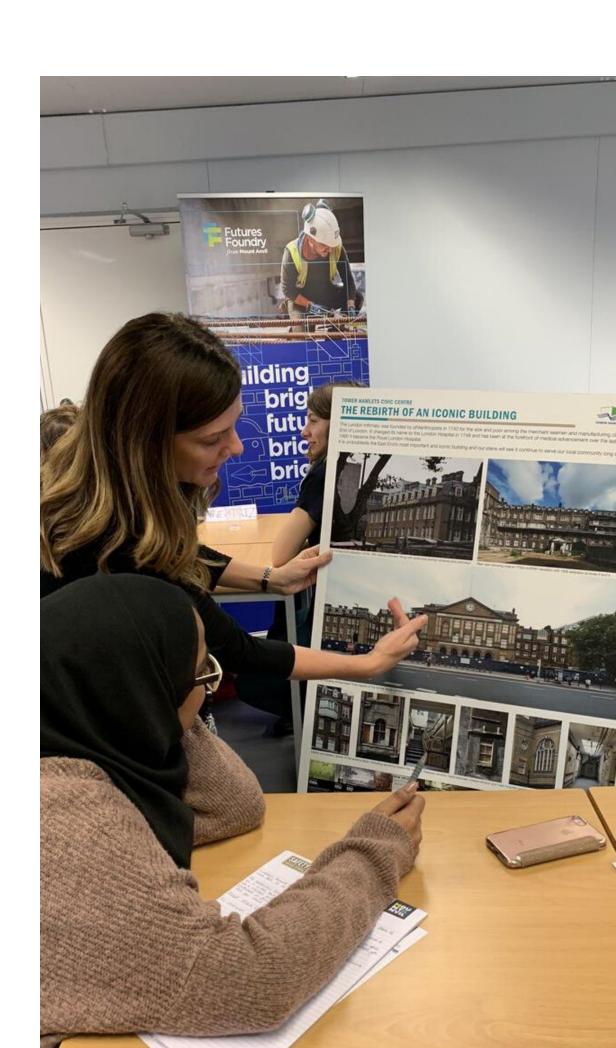




## Your role?

SET UP AN ACTIVITY TO VALUE YOUR JOBS AND SECTORS, AND TO INSPIRE YOUNG GIRLS TO FOLLOW SCIENTIFIC AND ENGINEERING PATHS.

THE GIRLS ON THE MOVE WEEK IS ALSO AN EVENT THAT TAKES PLACE ON SOCIAL MEDIA. IN ORDER TO RAISE AWARENESS ABOUT THE LACK OF FEMALE IN THE ENGINEERING SECTORS AND ENCOURAGE GENDER DIVERSITY, WE COUNT ON YOU TO PROMOTE YOUR GIRLS ON THE MOVE WEEK ACTIVITY WITH ELLE BOUGENT, THROUGH YOUR COMMUNICATION TOOLS. TO HELP YOU, YOU'LL BE SENT A COMMUNICATION TOOLKIT WITH SOME GOODIES.





# Retrospective of the 2019 edition



Conferences in Bogota Colombia



Conferences in Buenos Aires Argentina



Introductory workshops in London
United Kingdom



Discussion in Dakar Sénégal



Sites visits in Rezina Moldavia



Sites visits in Singapore



### A LITTLE REMINDER...

# TO PARTICIPATE IN GIRLS ON THE MOVE WEEK 2020, YOU MUST MEET THE ELIGIBILITY CRITERIA BELOW. OTHERWISE, YOUR EVENT WILL NOT BE LABELLED GIRLS ON THE MOVE WEEK.

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## Your contacts



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## Keep in touch













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