

## International Week of Lucian Blaga University of Sibiu -2023

### May 22-26, 2023

#### MARTI, 23 MAI 2023

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HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
12:00-13:30	<b>User Experience and Service Design in Japanese Context</b>	<b>Masato Takanokura</b> , Dr.Eng., CPEJ Professor, Department of Industrial Engineering and Management, Faculty of Engineering, Kanagawa University	<b>Faculty of Engineering, 4, Emil Cioran Street, Sibiu Room IE102</b>
17:00-18:00	<b>High precision gear trains</b>  <i>Short introduction of Lecture: 1. The basic information about University of Kragujevac, 2. Industrial robots in the world, 3. Types and application of the high precision gear trains, 4. Cycloidal speed reducers, Conclusions.</i>	<b>Ph.D. Mirko Blagojevic</b> , Full Professor University of Kragujevac Faculty of Engineering Kragujevac Serbia	<b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IM 117C</b>
17:00-18:00	<b>UniverCity experience. Supporting the local communities through Research Projects</b>	<b>UniverCity Project Team:</b> Conf. univ. dr. <b>Roxana Savescu</b> Ș.I. dr. <b>Carmen Barb</b> Ș.I. dr. <b>Mihaela Rotaru</b> Ș.I. dr. <b>Cristina Moise</b>	<b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b>
17:00-18:00	<b>UniverCity experience. Supporting the local communities through Research Projects:</b>  1.Life Story	Community Research Projects Coordinators:  Conf. univ. dr. <b>Daniela Andron</b>	<b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b>

HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
17:00-18:00	<p><b>UniverCity experience. Supporting the local communities through Research Projects:</b></p> <p>2.Application of the Zero Waste principle to the development of the range of local apiculture products by making better use of residues</p>	<p>Community Research Projects Coordinators:</p> <p>Conf. univ. dr. <b>Monica Mironescu</b></p>	<p><b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b></p>
17:00-18:00	<p><b>UniverCity experience. Supporting the local communities through Research Projects:</b></p> <p>3.Study on water quality in the area of Sibiel village, Sibiu County</p>	<p>Community Research Projects Coordinators:</p> <p>Ș.I. dr. <b>Petronela-Bianca Vecerdea</b></p>	<p><b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b></p>
17:00-18:00	<p><b>UniverCity experience. Supporting the local communities through Research Projects:</b></p> <p>4.Agrochemical study of soils in the area of Sibiel village, Sibiu County, to apply rational fertilization and avoid environmental pollution</p>	<p>Community Research Projects Coordinators:</p> <p>Ș.I. dr. <b>Petronela-Bianca Vecerdea</b></p>	<p><b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b></p>
17:00-18:00	<p><b>UniverCity experience. Supporting the local communities through Research Projects:</b></p> <p>5.Relevance of honey plant biodiversity in the expansion and efficiency of beekeeping in the area of Sibiel village, Sibiu County</p>	<p>Community Research Projects Coordinators:</p> <p>Ș.I. dr. <b>Iuliana Antonie</b></p>	<p><b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102</b></p>

HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
17:00-18:00	<p><b>UniverCity experience. Supporting the local communities through Research Projects:</b></p> <p>6."Yes", for Education!</p>	<p>Community Research Projects Coordinators:</p> <p>Asist.univ.dr. <b>Oana Elena Rădăcină</b></p>	<p><b>Faculty of Engineering</b> <b>4, Emil Cioran Street, Sibiu</b> <b>Room IE 102</b></p>

**MIERCURI, 24 MAI 2023**

HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
9:00-11:00	<p><b>Study and research at the engineering school Arts et Métiers Sciences et Technologies, France.</b></p> <p><i>(Short introduction of Lecture: Introduction Arts et Métiers; Facts and figures. Campuses and institutes; Corporate Partnerships; Study programs: focus on MAGIS and IMMEI 4.0 masters; Major research fields; research at I2M institute in Bordeaux.)</i></p>	<p><b>Mădălina CALAMAZ</b> Maître de conférences Institut de Mécanique et d'Ingénierie (<b>I2M</b>), UMR 5295 Département Matériaux, Procédés, Interactions (<b>MPI</b>)</p>	<p><b>Faculty of Engineering,</b> <b>4, Emil Cioran Street,</b> <b>Sibiu</b> <b>Room IE101</b></p>
9:40 - 10:50	<p><b>Effective delivery and re-capture of customer value in a globalized world</b></p> <p><i>(This lecture is targeted primarily to business students but also other majors that might end up in managerial positions with for-profit or non-profit organizations. The students will first learn effective ways to structure and deliver superior customer value by developing a better understanding of its drivers, such as different forms of benefits and cost elements, and different frameworks (total economic value, functional and social/emotional value). Second, students will learn about the necessity to balance the delivery of customer value against the life-time value of the customer through value re-capturing mechanisms. The discussion will incorporate the realities of operating in a globalized world, such as an acknowledgment of consumers' global-local identity continuum.)</i></p>	<p><b>SIMONA STAN</b> PROFESSOR OF MARKETING   WILSON LOGISTICS FACULTY FELLOW</p> <p>Gallagher Business Building 323   32 Campus Drive, Missoula, Montana 59812</p>	<p><b>Faculty of Engineering,</b> <b>4, Emil Cioran Street,</b> <b>Sibiu</b> <b>Room IM222</b></p>

HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
11:20-12:50	<p><b>Managing for sustainability in global supply chains</b></p> <p><i>(This lecture is targeted primarily to business and engineering students who are likely to work with supply chains. Sustainable production in consumption is the new mantra of today's world. However, the realities of the global supply chains and the logistics operations that support them create complex problems for sustainability where gains in one link can easily become lost in others. This lecture will create awareness of the needs for a cohesive strategic approach for sustainability to the design of global supply chains. Students will gain a practical understanding by examining the cases of different companies with integrated supply chains such as Ashley Furniture and Rothys.)</i></p>	<p><b>SIMONA STAN</b> PROFESSOR OF MARKETING   WILSON LOGISTICS FACULTY FELLOW</p> <p>Gallagher Business Building 323   32 Campus Drive, Missoula, Montana 59812</p>	<p><b>Faculty of Engineering, 4, Emil Cioran Street, Sibiu Room IM222</b></p>
16:00-17:00	<p><b>Practicing PBL in Outcome Based Education to introduce Sustainability in Textile Engineering Education</b></p>	<p><b>Baral Lal Mohan</b> Prof. dr. ing. Ahsanullah University of Science and Technology Dhaka, Bangladesh</p>	<p><b>Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IM215 + online</b></p> <p><a href="https://meet.google.com/wnr-mgzn-zkc">meet.google.com/wnr-mgzn-zkc</a></p>